

Strategic plan and Deployment

A strategic plan for the institution development is arrived in a scientific manner which is initiated by the baseline SWOC analysis. Involving all the stakeholders SWOC analysis is carried out across all the departments and finally short- and long-term goals of the institution arrived focusing primarily on realization of KPIs as mentioned below.

1. Quality of students at entry level
2. Academic performance and success rate
3. Placements and higher education
4. Research outcome
5. Entrepreneurship and innovation
6. Industry Institute interaction
7. Ranking and Accreditations

a) Quality of Students at entry level:

To be the most preferred institutions in the region several initiatives related to the following are taken up

1. State of the Art academic infrastructure
2. Well qualified and competent faculty members
3. Scholarships for meritorious students
4. An eco system with academic regur and promoting innovation
5. Support for placements and higher education

b) Academic Performance and Success rate:

- Student centric teaching learning process is implemented to support the outcome - based education focusing on experiential learning, industry-oriented projects, and mentorship programs.
- Regular monitoring of the student's performance and continuous support for the slow - learners to enhance the overall academic performance and success rate.
- To supplement the classroom teaching several digital transformation initiatives were taken up to promote online and self - learning.

c) Placements and higher studies:

Career development cell primarily focuses on training the students to enhance employability skills beyond the regular academics. Initiates tie ups with the industry to provide internship opportunities for the students to improve hands – on experience. CDC conducts regular career counselling sessions, motivational sessions to trigger the innovative thought process in the minds of the students. CDC ensures that all the eligible students get at least one minimum placement opportunity.



Dr. CLRSV Prasad
PRINCIPAL
GMR Institute of Technology
GMR Nagar Rajam 532127 AP

Apart from the placements CDC also supports students towards higher education enabling them to take up the respective training and entrance test.

d) Research outcome:

Believing that academy and research has to go hand in hand research culture is nurtured among the faculty members and students with several incentives. To foster research attitude in the student's mind research-oriented courses are introduced into the curriculum from third year onwards. To promote research on campus exclusive research laboratories are established with funding from funding agencies.

d) Entrepreneurship and Innovation:

To create an entrepreneurship and innovation eco system on the campus tinkering labs and skill development programs are regularly conducted. To promote startup culture among the students an innovation center is established which regularly conducts events that nurture the innovative skills among the students.

f) Industry – Institute – Institute Interaction:

To facilitate internships and industry driven projects collaborative initiatives are taken with the different industries. Formal MoUs have been signed to streamline and nurture the possible activities between industry and academia offering industry prescribed skill - oriented courses through various online platforms.

g) Ranking and Accreditations:

To bench mark the institution and to maintain the academic standards the institution has accreditations at program level and institution level. All the UG programs are accredited by NBA under Tier – I and the institution is accredited by NAAC.

Apart from the accreditation the institution is also ranked by various popular academic magazines and NIRF.

The implementation of strategic plan will be reviewed from time to time by the Academic Evaluation and Monitoring Committee and corrective measures are initiated for achieving the set targets for each of the KPIs.

Based on the yearly target for each KPI, the goal sheets are set for all the functional heads. The functional heads prepare the detailed progress report at micro level and presents it in the review meetings. The performance against the targets set for the KPIs monitored and evaluated for continuous improvement.



Dr. CLVRSV. Prasad
PRINCIPAL

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